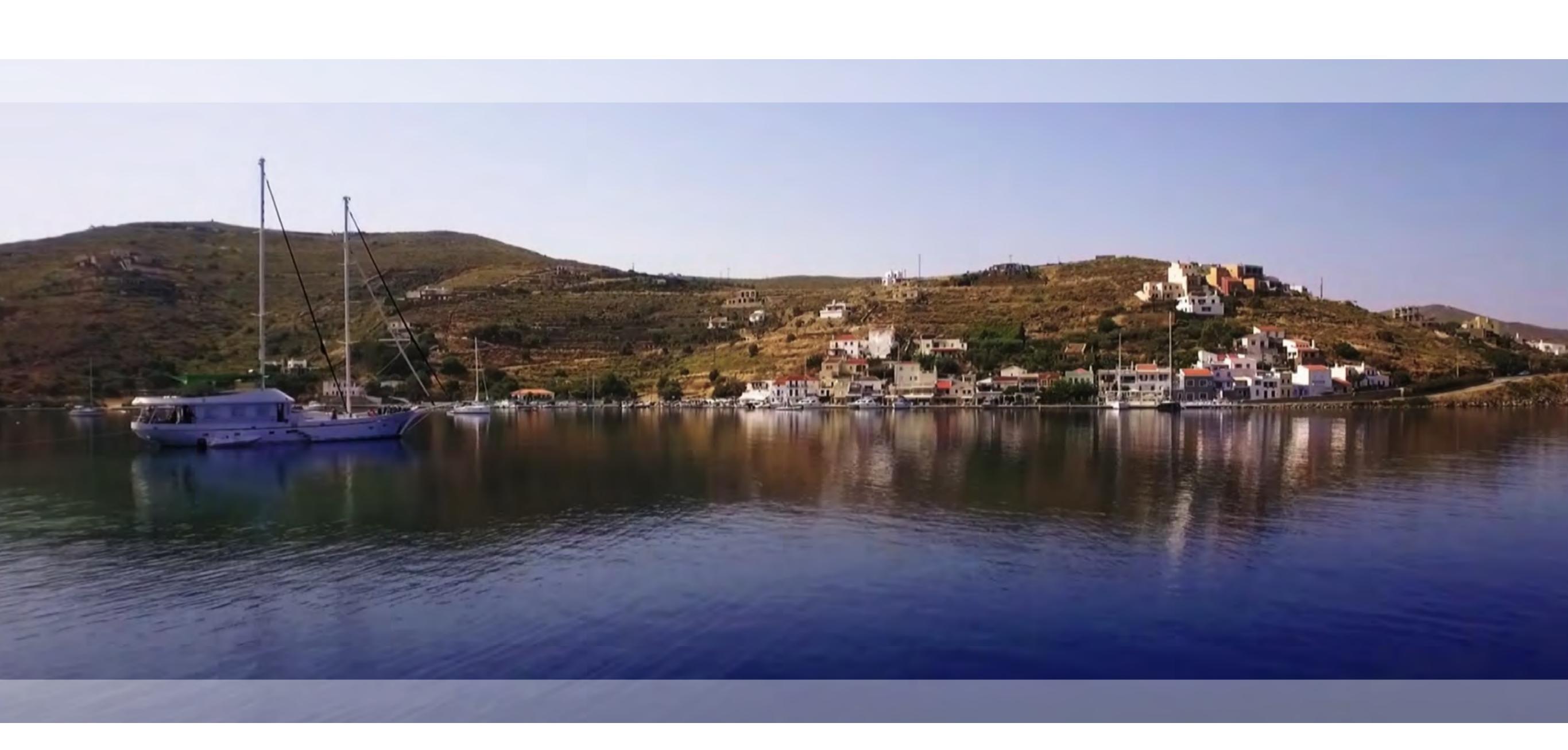




http://100years-kea-shipwrecks.org





Click the link to watch the video

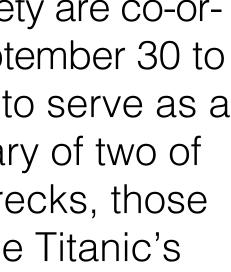


ABOUT

The Kea Municipality and Friends of Kea Society are co-organizing an international conference from September 30 to October 2, 2016, which additionally intends to serve as a memorial event marking the 100th anniversary of two of the First World War's most significant shipwrecks, those of the S/S Burdigala and HMHS Britannic, the Titanic's sister ship.







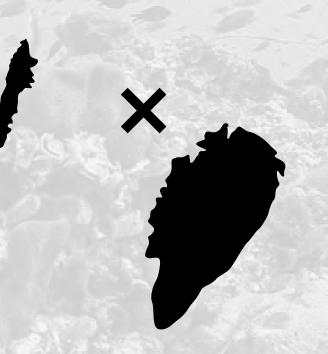




THE STORY

100 YEARS AGO

KEA CHANNEL MARINE MINE BARRIER No 32



2 SHIPS

S/S BURDIGALA HMHS BRITANNIC



1 SUBMARINE

U 73



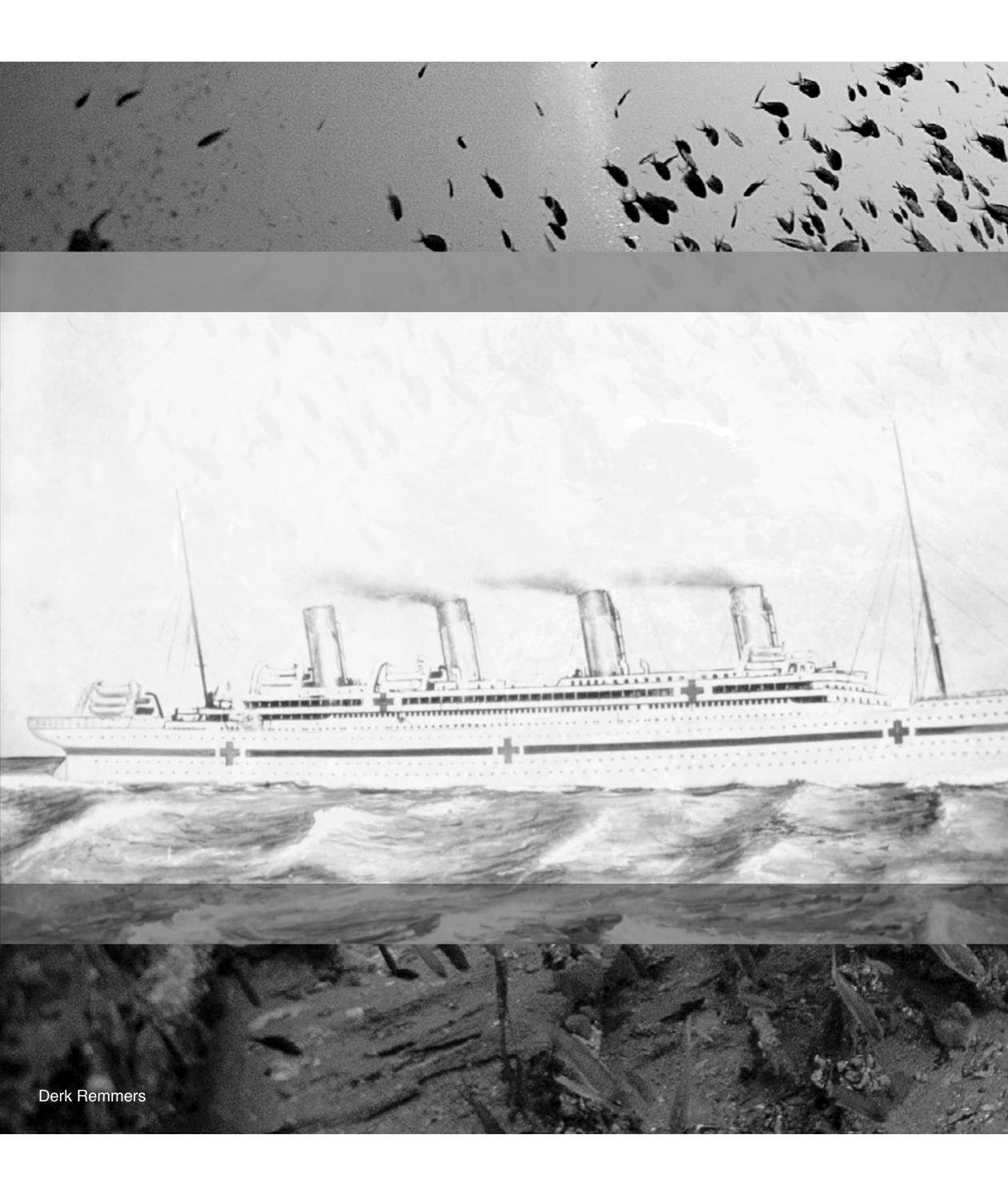
S/S BURDIGALA



On the morning of November 14, 1916 the S/S Burdigala, a 12.380 GRT displacement steam liner commandeered by the French Navy and converted to a 'Croiseur Auxiliaire', was heading south from Thessaloniki towards Toulouse.

While passing through the Kea Channel, it was sunk by a mine in the area designated as minefield No 32, laid by the German submarine U 73.

HMHS BRITANNIC



Exactly seven days later, on the morning of November 21, 1916, the Titanic's sister ship was sunk. HMHS Britannic was commandeered by the British admiralty. A passenger liner converted to a hospital ship, with a displacement of 48.158 GRT, HMHS Britannic was the largest ocean liner of the time. It was also sunk after hitting a mine laid in the Kea Channel by the same German submarine.

The HMHS Britannic was heading north towards the port of Moudros with just her crew, medical officers and nurses, numbering about 1,200 persons. Had she reached Moudros, the ship had planned to take between 2,000 and 2,500 wounded British soldiers on board.

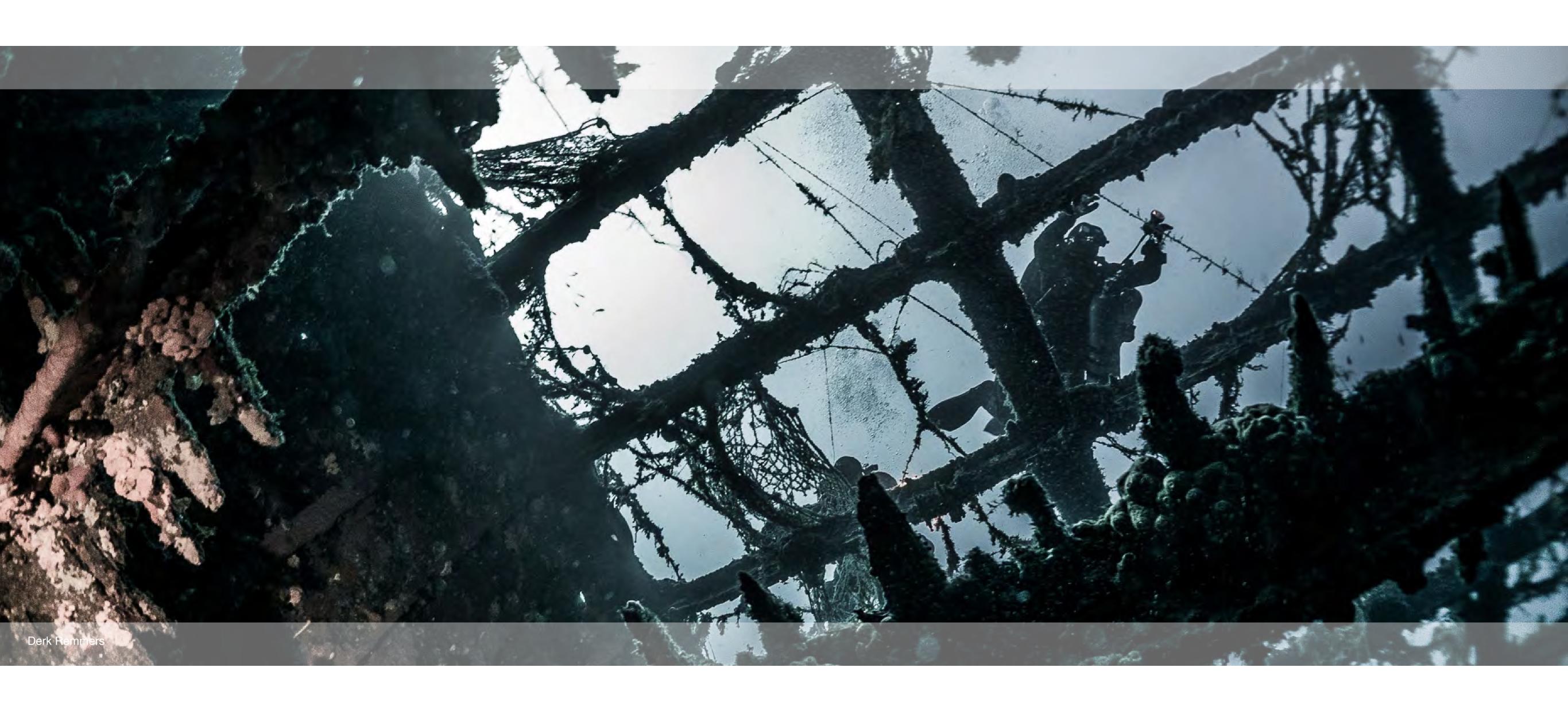




OUR AIMS

- To highlight the historical events which took place in the area 100 years ago.
- To symbolically commemorate and honor the lives lost to or affected by the sinking of the two ships.
- To promote Kea island as a unique diving and tourist destination.
- Above all, to offer a memorable experience for both participants and sponsoring partners.
- To achieve the above aims, organizers anticipate the \bullet engagement with and attraction of renowned personalities from the historical, diving, diplomatic, government and business communities (international and local) either as speakers or delegates.
- Proceeds from the event will be used to award scholarships to the best-performing students from Kea island's highschool, under the auspice of the Mayor of the Kea Municipality. For this purpose, the "Carl Spencer Scholarship" is being established. Donations will be solicited from the international diving / historic community as well from domestic foundations, corporations, NGO's and individuals.

MEDIA COVERAGE



Organizers are pleased to announce that the event has already secured media sponsor coverage. Further press coverage is also planned, to ensure optimal exposure for sponsors' products and services.













SCHEDULE

Friday, September 30, 2016

Placement of two brass commemorative plaques by specialized divers at the S/S Burdigala and HMHS Britannic shipwrecks.

A flotilla of large and small vessels will embark from Agios Nikolaos bay and stop at the point of the shipwrecks. A service will follow for the fallen, while wreaths will be laid. The invitees include political and military leaders, ambassadors and naval attachés representing France, the UK, and Germany, other officials and VIPs, speakers and local authorities.

Saturday & Sunday, October 1-2, 2016

Two-day International Conference on the S/S Burdigala and HMHS Britannic shipwrecks. Prominent speakers will present historical, entrepreneurial and ecological facts concerning the shipwrecks, as well as discoveries made by research / diving missions that have taken place.





Pierre-Yves Cousteau (FR)

CEO and Founder of Cousteau Divers Organization TBC

Richie Kohler (USA)

Technical diver, Explorer, Author www.richiekohler.com

Derk Remmers (GER)

Technical diver, Engineer www.derkremmers.de

Technical Diver, Researcher-historian www.keadive.gr

> Maritime historian & author www.thehistorypress.co.uk

Dimitri Galon (GR)

Simon Mills (UK)

Mark Chirnside (UK)

Author www.markchirnside.co.uk

Kostas Thoctaridis (GR) Technical diver & ROV expert, Maritime historian, Author www.planetblue.gr

Peter Nicolaides (GR) Biologist-Oceanographer & Offshore Engineer www.aegeandiving.gr







THE TEAM

Chairman Yiannis Evangelou, Mayor of Kea

President Byron E. Riginos, President of the NGO Friends of Kea Society

Head of the Technical Committee Dimitri Galon

Head of the Marketing and Sponsoring Committee Yiannis Tzavelakos

Head of the Hospitality Program Chris Diplas

Other Team Members include:

Kostas Thoktaridis, Nicholas Vasilatos and Helen Tsopouropoulou, Michael Michailakis, Chris Liodakis, Stephanos Psarakis, Yiannis E. Condellis, Costas Anastassiadis.

The diving team which will place the two commemorative plaques on each of the shipwrecks are:

Dimitri Galon George Vandoros Nikos Vardakas Derk Remmers Yiannis Condellis Andonis Krents

*As the event evolves, additional members may join the team

SPONSORING PROGRAMS





20K euros or >







WORLD SPONSOR

20K euros or >

- Promotion on media outlets and advertising / communication material
- Advertising promotion with the sponsor's logo prominently placed on \bullet the event's communication material, including:

TV promotion (TBC following permission by the Greek National Council for radio and TV) Advertisements in print media Event poster

- Press Releases (pre and post event) with special reference to the WS \bullet
- Prominent placement of logo on the invitations to the media, speakers, delegates, VIPs, press kit
- Prominent placement of logo on the media and delegate accreditation cards \bullet
- Corporate content in communication material (take-away kit bag) \bullet
- Large-size burgee to be flown on all flotilla vessels during the three days of the event
- Salutation from the CEO (or high-ranking officer) at the Conference \bullet
- 20 sq.m. booth allocation to be used at will (promotion booth, sample) and / or brochure distribution, hosting of mini events, product display etc)
- 10 invitations to the Gala Dinner \bullet
- Two seats at the Mayor's / President's honorary table
- Two double rooms at luxury hotels for company representatives

Websites:

www.100years-kea-shipwrecks.org www.kea.gr www.sfkeas.gr www.facebook.com/DimosKeas www.facebook.com/sfkeas

Relevant social media coverage





GOLD SPONSOR

10K euros or >

- Promotion on media outlets and advertising / communication material
- Advertising promotion with the sponsor's logo prominently placed on the event's communication material, including:

Advertisements in print media Event poster

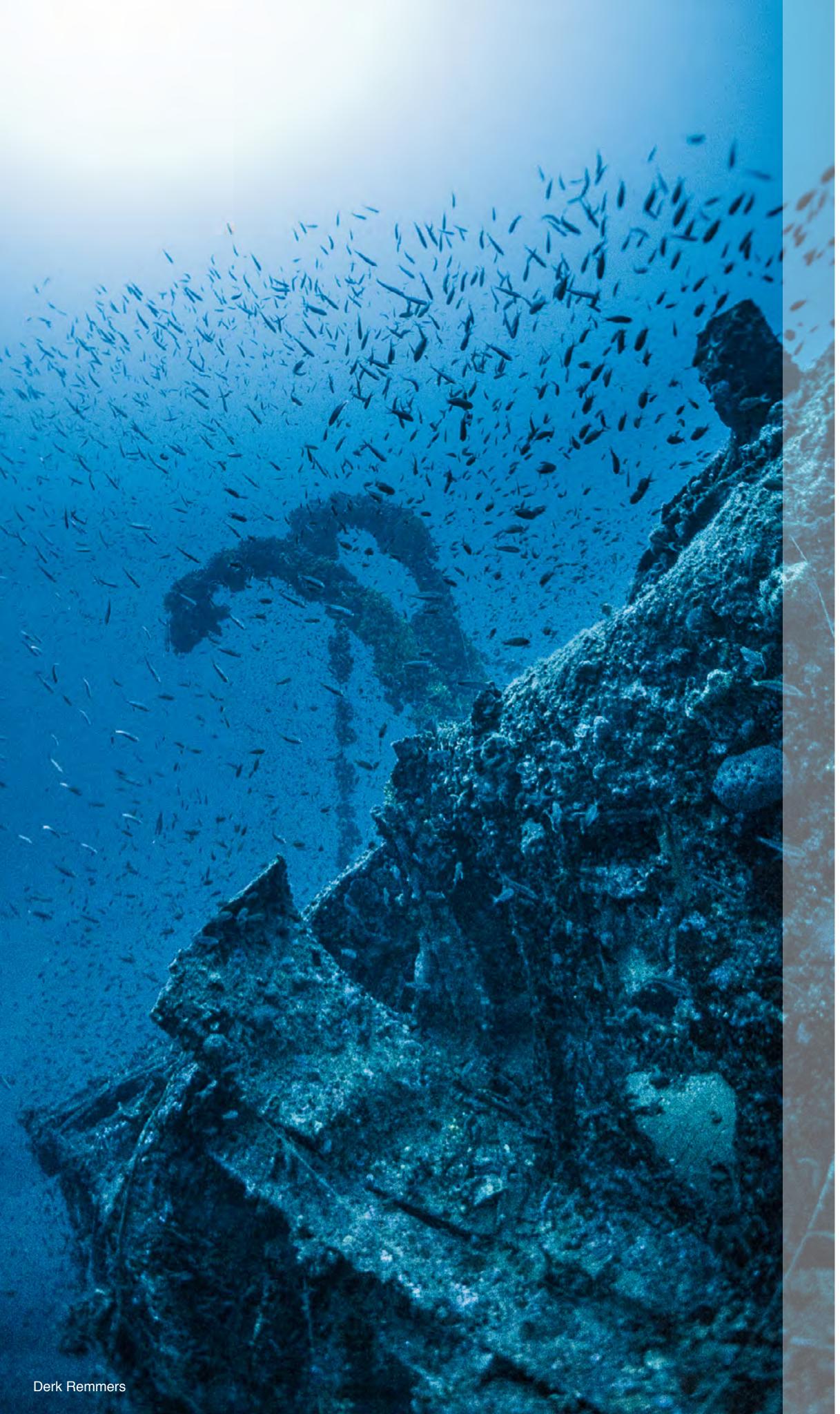
- Press releases (pre and post event) with special reference to the GS
- Medium-size logo placement on the invitations to the media, speakers, delegates, VIPs, press kit
- Corporate content in communication material (take-away kit bag) \bullet
- Medium-size burgee to be flown on all flotilla vessels during the three days of the event
- 12 sq.m. booth allocation to be used at will (promotion booth, \bullet sample and / or brochure distribution, activity area for product display)
- Six invitations to the Gala Dinner
- Two double rooms for company representatives

Websites:

www.100years-kea-shipwrecks.org www.kea.gr www.sfkeas.gr www.facebook.com/DimosKeas www.facebook.com/sfkeas

Relevant social media coverage





MAIN SPONSOR

5K euros or >

- Promotion during the event
- Advertisements in print media: Event poster
- Press releases (pre and post event) with special reference to the MS
- Medium-size logo placement on the invitations to the media, \bullet speakers, delegates, VIPs, press kit
- Corporate content in communication material (take-away kit bag)
- Medium-size burgee to be flown on all flotilla vessels during the three days of the event
- 10 sq.m. booth allocation to be used at will (promotion booth, sample and / or brochure distribution, activity area for product display)
- Four invitations to the Gala Dinner

Websites:

www.100years-kea-shipwrecks.org www.kea.gr www.sfkeas.gr www.facebook.com/DimosKeas www.facebook.com/sfkeas

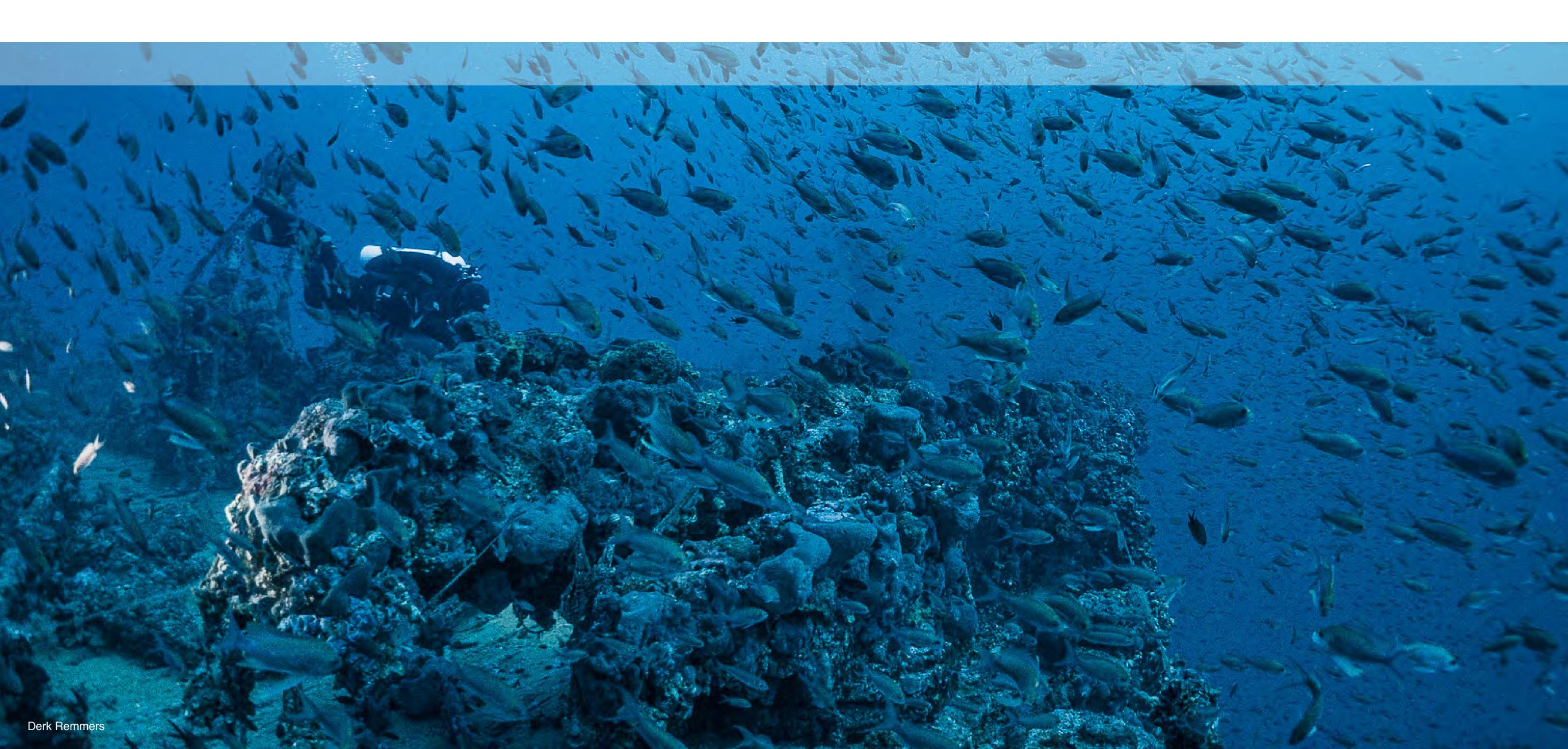
Relevant social media coverage



FRIENDS OF KEA

donations of any amount

Any donation of smaller amount contributed will be highly appreciated.







THANK YOU

http://100years-kea-shipwrecks.org